



— **Magento Extension User Guide**

COUPON CODE LINK

for Magento 2



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Key Features

Allows you to apply discount link on any page of your website

You can place the discount link on as many pages in your store as you want. No limitation for you.

Can be used in newsletter campaigns, emails, social networks, blogs

You know that advertisement and newsletter campaigns are the best way to show your store. So using discount links in different social networks, newsletters, blogs will undoubtedly increase the sales of your store.

You can send coupon code link via emails

Also you can gather all client emails and send discount link via emails, and it will work for sure.

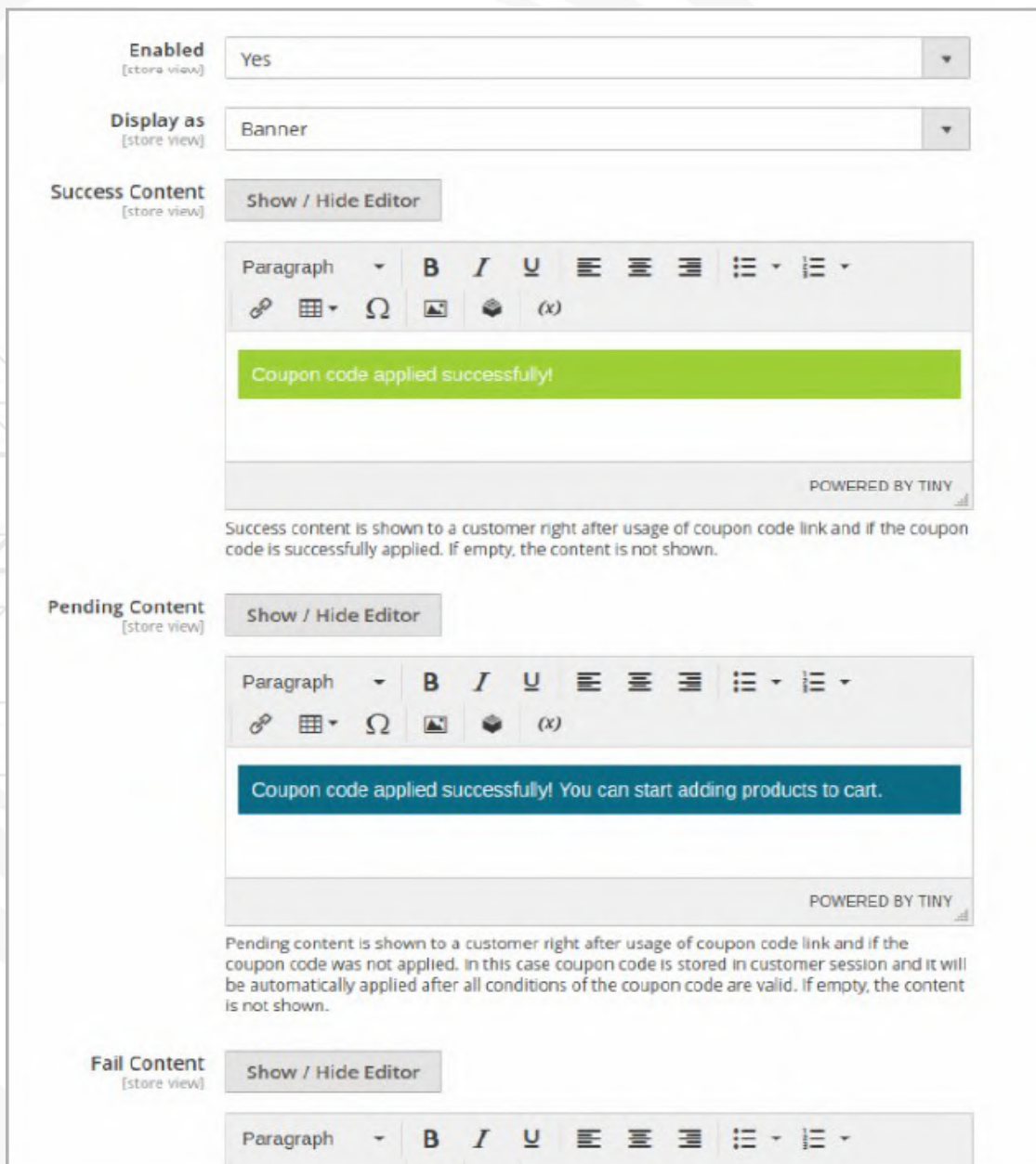
Automatically applies discount on shopping cart page once a customer puts a product to the cart

As soon as a customer adds a product to the shopping cart and clicks a discount link, a coupon will be applied automatically. No code typing on the basket page is needed.

Very pleasant thing for your clients.

Configuration

- **Enabled** - to enable the “Coupon Code Link” extension select “Yes”
- **Display as** - select a **banner** or **popup**; a message will be displayed in a banner or a popup.
- **Success Content Popup** - here you should create success content popup with the help of html tags
- **Pending Coupon Content Popup** - create a pending coupon content popup. Pending coupon Popup is shown to a customer right after the usage of coupon code but if the coupon code was not applied. In this case the coupon code is stored in customer session and it will be automatically applied after all conditions of the coupon code are valid.
- **Fail Content Popup** - here you should create fail content popup with the help of html tags.



The screenshot displays the configuration page for the Coupon Code Link extension. It is organized into several sections:

- Enabled:** A dropdown menu set to "Yes".
- Display as:** A dropdown menu set to "Banner".
- Success Content:** A section with a "Show / Hide Editor" button. Below it is a rich text editor with a toolbar (Paragraph, Bold, Italic, Underline, Bulleted List, Numbered List, Indent, Outdent, Link, Table, Undo, Redo, Image, Video, (X)) and a green message box containing the text "Coupon code applied successfully!". Below the editor is a "POWERED BY TINY" logo and a note: "Success content is shown to a customer right after usage of coupon code link and if the coupon code is successfully applied. If empty, the content is not shown."
- Pending Content:** A section with a "Show / Hide Editor" button. Below it is a rich text editor with the same toolbar and a blue message box containing the text "Coupon code applied successfully! You can start adding products to cart.". Below the editor is a "POWERED BY TINY" logo and a note: "Pending content is shown to a customer right after usage of coupon code link and if the coupon code was not applied. In this case coupon code is stored in customer session and it will be automatically applied after all conditions of the coupon code are valid. If empty, the content is not shown."
- Fail Content:** A section with a "Show / Hide Editor" button and a rich text editor with the same toolbar.

Configure success and fail content popup in editor with the help of html tags .

Note: if the content is empty, the popup messages won't show on the page.

Success Content Popup
[store view] Show / Hide Editor

```
<p style="line-height: 70px;">&nbsp; Coupon code applied successfully. You can start adding products to cart.</p>
```

Success Popup is shown to a customer right after usage of coupon code link and if the coupon code is successfully applied.

Pending Coupon Content Popup
[store view] Show / Hide Editor

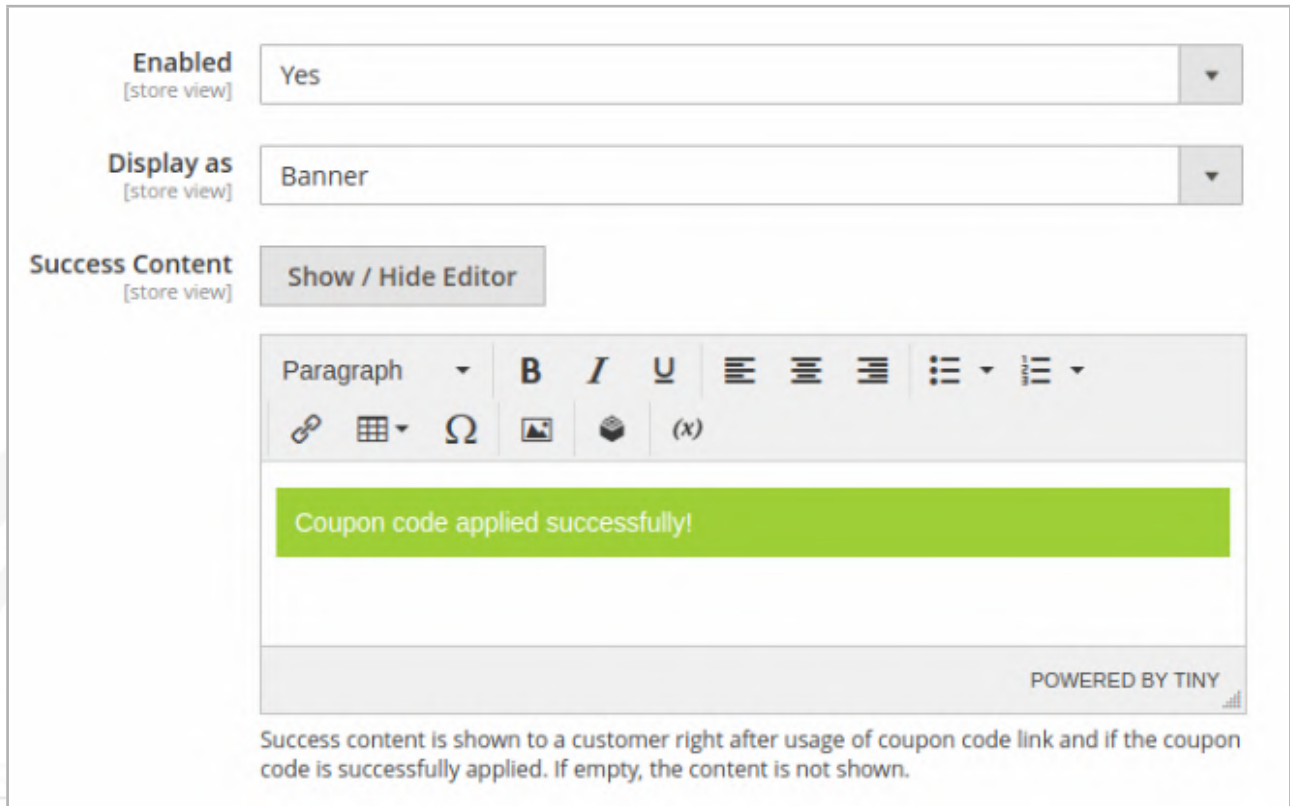
Pending Coupon Popup is shown to a customer right after usage of coupon code link and if the coupon code was not applied. In this case coupon code is stored in customer session and it will be automatically applied after all conditions of the coupon code are valid.

Fail Content Popup
[store view] Show / Hide Editor

```
<p style="line-height: 70px;">&nbsp; Coupon code is not valid.</p>
```

Fail Popup is shown to a customer right after usage of coupon code link and if the coupon code was not applied because it is not possible to use the coupon code anymore.

After hiding the editor, you will see what you have created. Success Content Popup:



Enabled
[store view] Yes

Display as
[store view] Banner

Success Content
[store view] Show / Hide Editor

Paragraph **B** *I* U [List] [List] [List] [List] [List]

[Link] [Table] [Omega] [Image] [Media] (x)

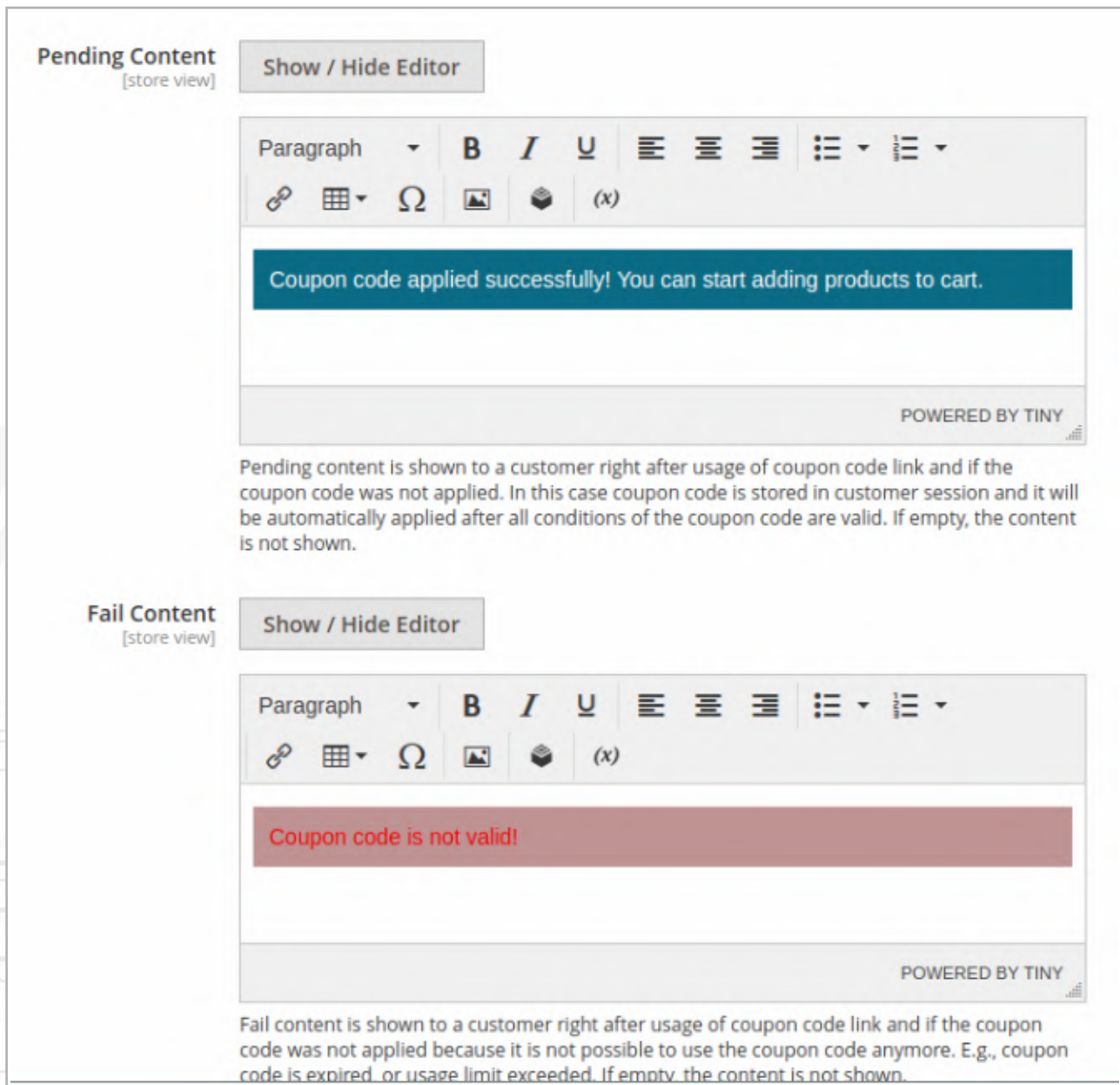
Coupon code applied successfully!

POWERED BY TINY

Success content is shown to a customer right after usage of coupon code link and if the coupon code is successfully applied. If empty, the content is not shown.

After hiding the editor, you will see what you have created.

Pending Content and Fail Content Popup:



The image displays two examples of content popups within a TinyMCE editor interface. The top example, titled "Pending Content [store view]", shows a dark blue notification bar with the text "Coupon code applied successfully! You can start adding products to cart." Below the bar is a "POWERED BY TINY" logo. The bottom example, titled "Fail Content [store view]", shows a red notification bar with the text "Coupon code is not valid!". It also features a "POWERED BY TINY" logo. Both popups are shown within a content editor that includes a "Show / Hide Editor" button and a standard rich text toolbar with options for Paragraph, Bold, Italic, Underline, Bulleted List, Numbered List, Indent, Outdent, Link, Table, Omega, Image, Video, and Undo.

Pending Content
[store view] Show / Hide Editor

Paragraph **B** *I* U **Bulleted List** **Numbered List** **Indent** **Outdent** **Link** **Table** **Omega** **Image** **Video** **(X)**

Coupon code applied successfully! You can start adding products to cart.

POWERED BY TINY

Pending content is shown to a customer right after usage of coupon code link and if the coupon code was not applied. In this case coupon code is stored in customer session and it will be automatically applied after all conditions of the coupon code are valid. If empty, the content is not shown.

Fail Content
[store view] Show / Hide Editor

Paragraph **B** *I* U **Bulleted List** **Numbered List** **Indent** **Outdent** **Link** **Table** **Omega** **Image** **Video** **(X)**

Coupon code is not valid!

POWERED BY TINY

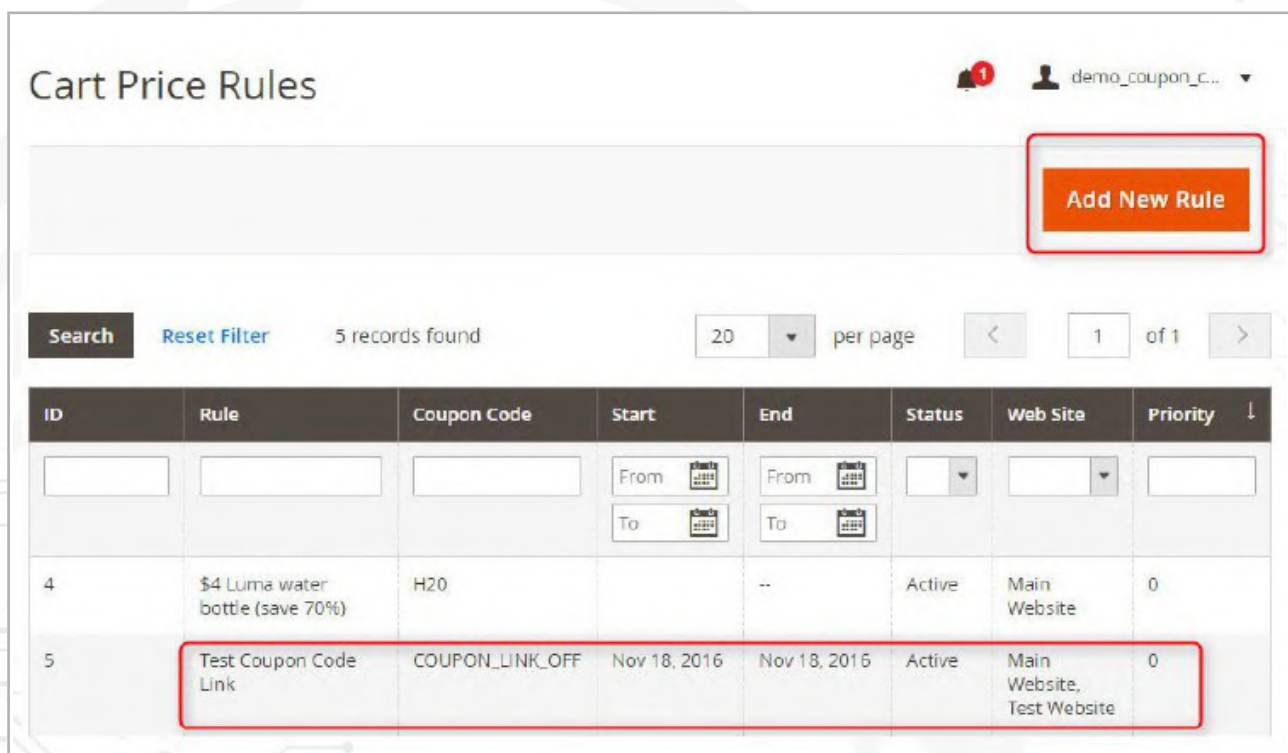
Fail content is shown to a customer right after usage of coupon code link and if the coupon code was not applied because it is not possible to use the coupon code anymore. E.g., coupon code is expired, or usage limit exceeded. If empty, the content is not shown.

Coupon Code Link Creation

To create "Coupon Code Link", run to the **Cart Price Rules > Add New Rule**

Note: We don't change Magento Messages. Popup/banner context will be shown only when customer goes to the link indicated in the Coupon Code Link section.

Rule Information



Cart Price Rules

demo_coupon_c...

Add New Rule

Search Reset Filter 5 records found 20 per page 1 of 1

ID	Rule	Coupon Code	Start	End	Status	Web Site	Priority ↓
			From To	From To			
4	\$4 Luma water bottle (save 70%)	H2O		--	Active	Main Website	0
5	Test Coupon Code Link	COUPON_LINK_OFF	Nov 18, 2016	Nov 18, 2016	Active	Main Website, Test Website	0

- **Rule Name** - type the rule name
- **Description** - type the description of the new rule
- **Active** - if you want to activate the rule click "Yes"
- **Websites** - select the websites where the rule will be shown
- **Customer Groups** - select customer groups for which the rule will be applied
- **Coupon** - select the type of coupon
- **Coupon Code** - type the coupon code. You can use auto generation when selecting "Use Auto Generation"

Rule Name *

Description

Active * Yes

Websites * ?



Customer Groups *

Coupon *

Coupon Code *

Use Auto Generation
If you select and save the rule you will be able to generate multiple coupon codes.

- **Uses per Coupon** - the quantity of coupon uses
- **Uses per Customer** - type the number how much one customer can use a code
- **From** - type the date from which code can be applied
- **To** - type the date to which code can be applied
- **Priority** - type the number to prioritize the rule.

Uses per Coupon	<input type="text" value="0"/>
Uses per Customer	<input type="text" value="0"/>
	Usage limit enforced for logged in customers only.
From	<input type="text" value="11/18/2016"/> 
To	<input type="text" value="11/18/2016"/> 
Priority	<input type="text" value="0"/>
Public In RSS Feed	<input checked="" type="checkbox"/> Yes

Conditions

If it's necessary in **Conditions** section one can add a special rule for coupon code link.

Conditions

Apply the rule only if the following conditions are met (leave blank for all products).

If **ALL** of these conditions are **TRUE** :

Subtotal **greater than 200** Cart subtotal greater than 200

Total Items Quantity **equals or greater than 3** Cart total Items quantity equ...



Actions

- **Apply** – select the type of application for coupon code
- **Discount Amount** – type the discount amount for coupon code
- **Maximum Qty Discount is Applied To** – type the number of maximum quantity discount
- **Discount Qty Step (Buy X)** – specify the discount Qty Step
- **Apply to Shipping Amount** – to apply to shipping amount select “yes”
- **Discard Subsequent Rules** – to discard subsequent rules select “yes”

Actions

Apply

Discount Amount *

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)

Apply to Shipping Amount No
Discount amount is applied to subtotal only

Discard subsequent rules No

Manage Coupon Codes

- **Coupon Qty** – type the coupon quantity that would be available for customers
- **Code Length** – type the code length
- **Code Format** – specify the code format
- **Code Prefix, Code Suffix** – specify the suffix and prefix if it's necessary
- **Dash Every X Characters** – if empty would be separation

Manage Coupon Codes

Coupon Qty *

Code Length *
Excluding prefix, suffix and separators.

Code Format *

Code Prefix

Code Suffix

Dash Every X Characters
If empty no separation.

Coupon Code Link

- **Active** - to enable the coupon code select "Yes"
- **Success Content** - type the success popup message
- **Pending Content** - type the pending content in html tags, in the configuration panel there is already success content and pending content, but if it's necessary to have a specific content for this coupon code, specify it
- **Link** - create a link for coupon code

Active Yes

Success Content

Paragraph

POWERED BY TINY

Pending Content

Paragraph

POWERED BY TINY

Link

1. Use "Link With Redirection" if you want to show promotion products page to customer.
2. Use "Link Without Redirection" if you want to customer has applied coupon code and stayed on same page.
3. Please fill in "Link" field full qualified domain name with leading http/https protocol (http://www.yourstore.com or https://www.yourstore.com).

- **Link With Redirection** - create a link for coupon code with redirection
- **Link Without Redirection** - create a link for coupon code without redirection

Link With Redirection

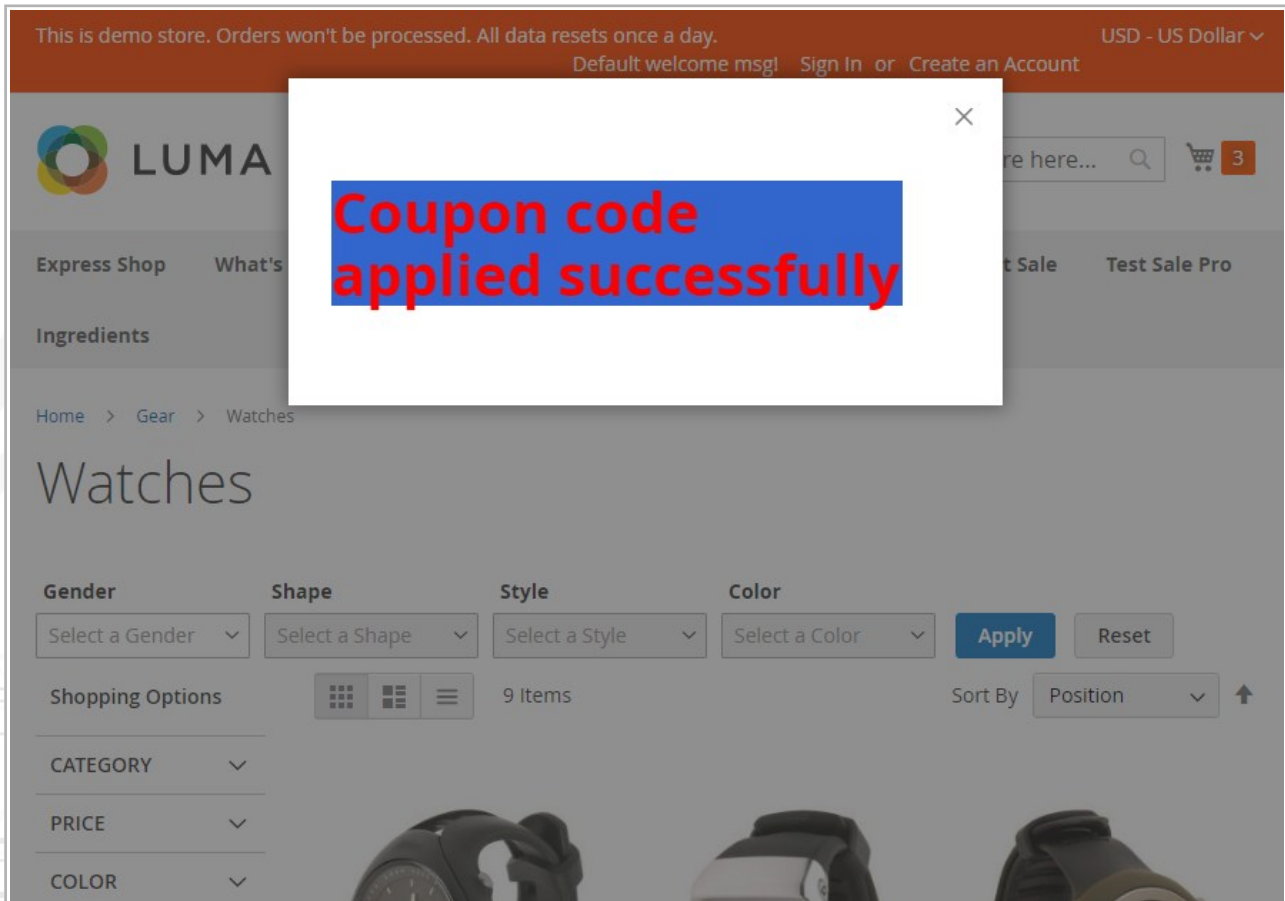
```
https://demo.mageside.com/couponcodelink/apply/index/?  
code=H9KKG&url=https://demo.mageside.com/aim-analog-watch.html
```

Link Without Redirection

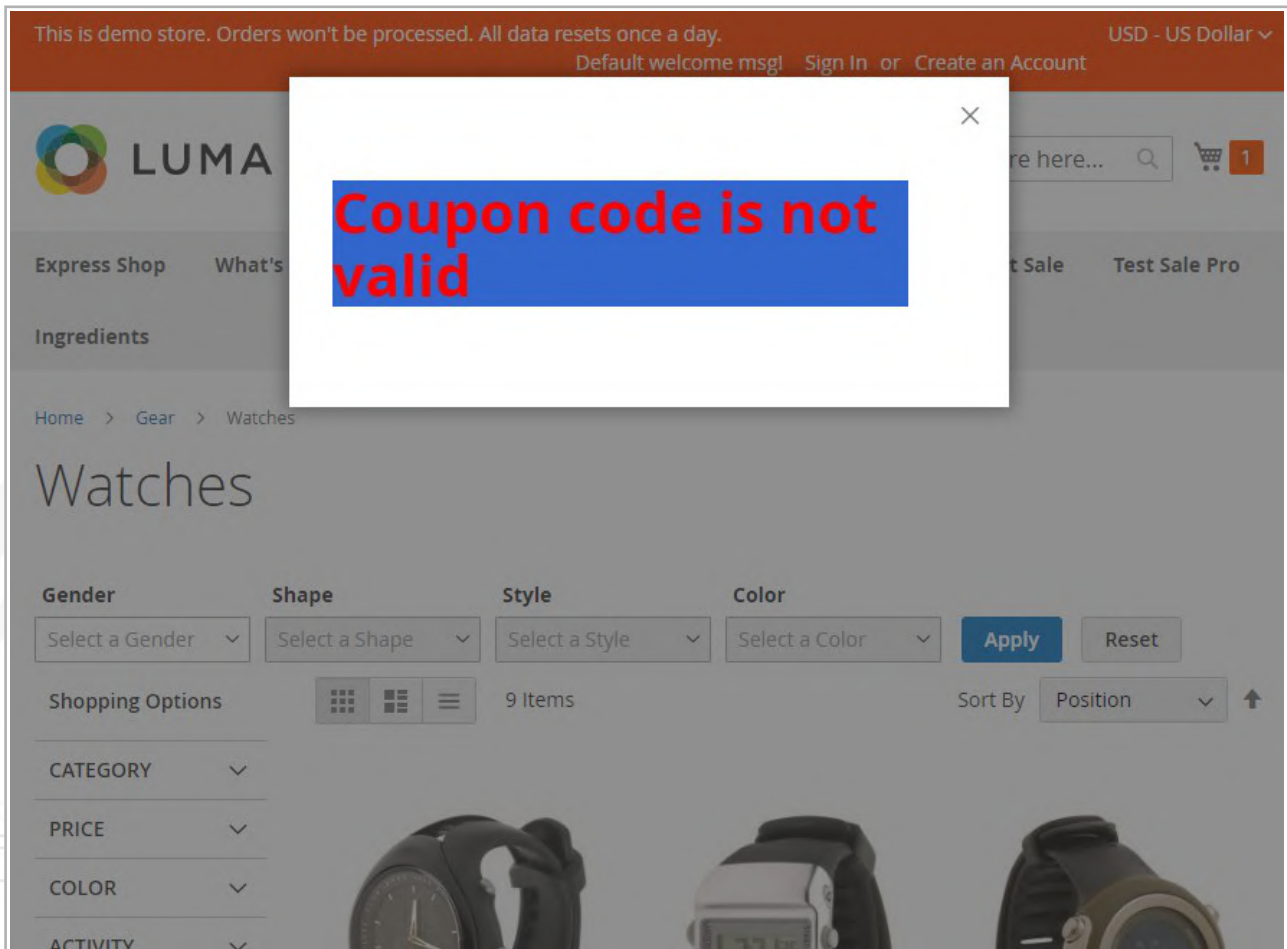
```
https://demo.mageside.com/couponcodelink/apply/index/?  
code=H9KKG&url=none
```

Popup Scenario

Popup success message

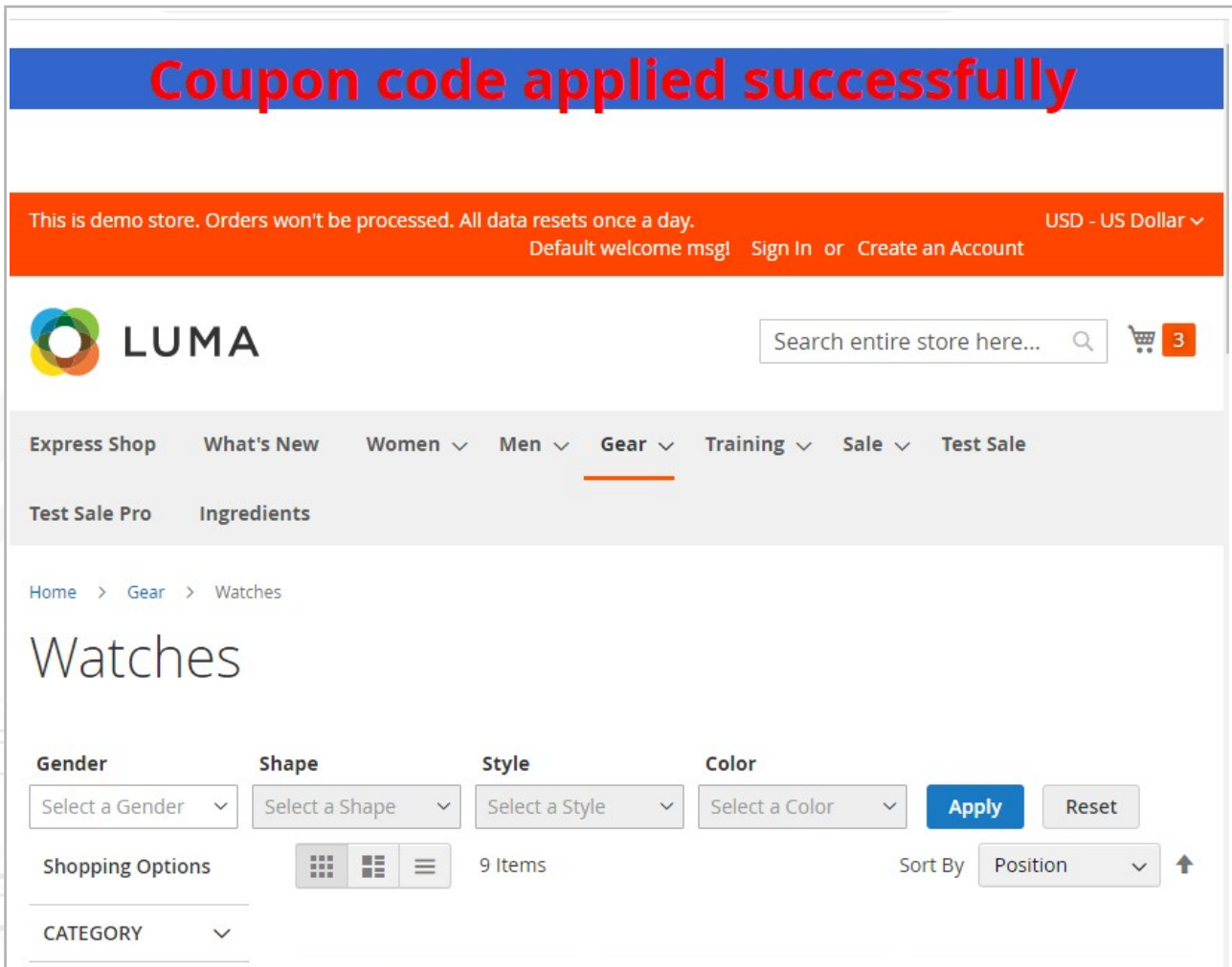


Failure Popup Message



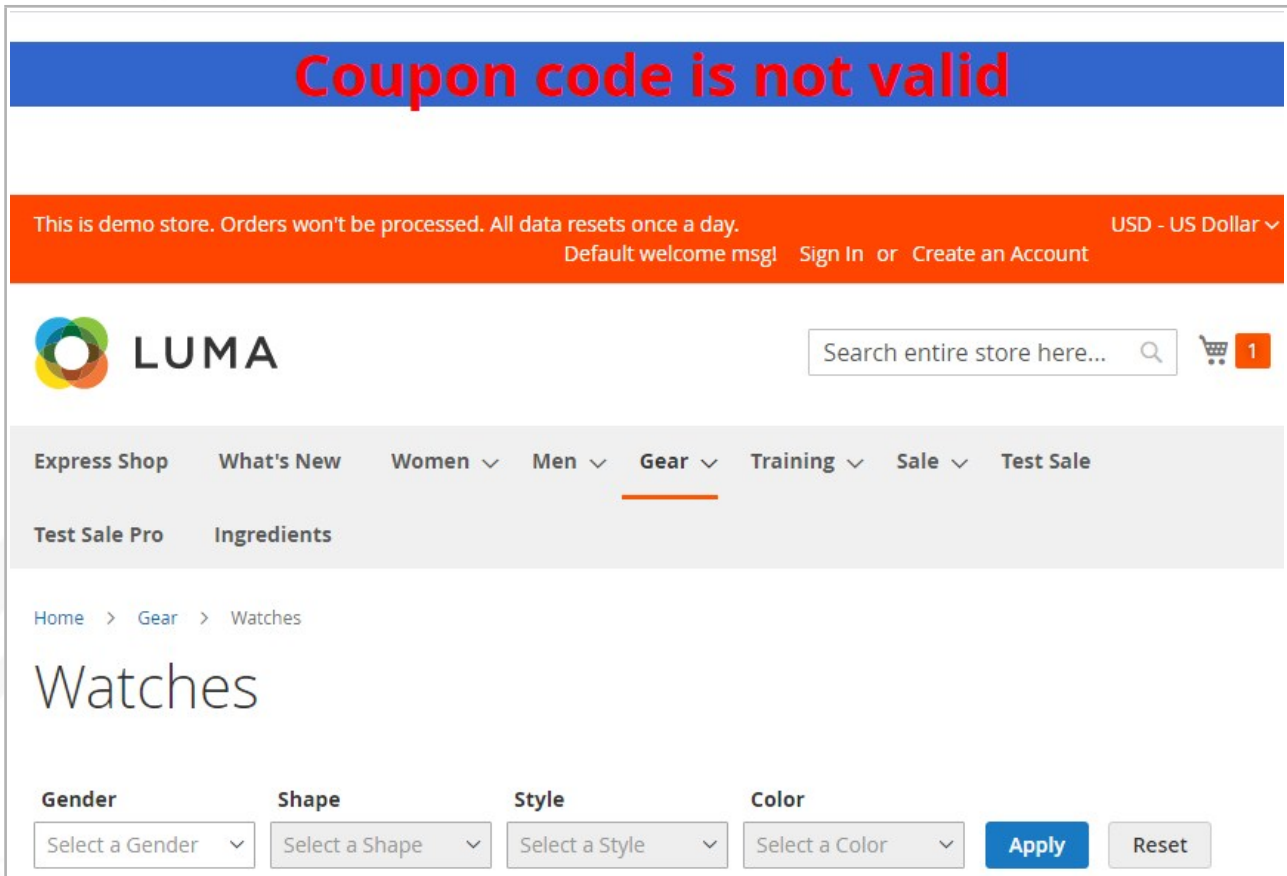
Banner Scenario

Success Banner Message




The screenshot displays a web application interface with a success banner. The banner is a blue horizontal bar with the text "Coupon code applied successfully" in red. Below the banner is an orange navigation bar containing the text "This is demo store. Orders won't be processed. All data resets once a day." on the left, "USD - US Dollar" with a dropdown arrow on the right, and "Default welcome msg! Sign In or Create an Account" in the center. The main content area features the "LUMA" logo on the left, a search bar with the placeholder "Search entire store here..." and a magnifying glass icon, and a shopping cart icon with a red badge showing the number "3". A horizontal menu below the search bar includes "Express Shop", "What's New", "Women", "Men", "Gear" (which is underlined), "Training", "Sale", and "Test Sale". Below the menu, there are links for "Test Sale Pro" and "Ingredients". The breadcrumb trail shows "Home > Gear > Watches". The main heading is "Watches". There are four filter sections: "Gender" with a dropdown "Select a Gender", "Shape" with a dropdown "Select a Shape", "Style" with a dropdown "Select a Style", and "Color" with a dropdown "Select a Color". To the right of these filters are "Apply" and "Reset" buttons. Below the filters, there are "Shopping Options" with three icons (grid, list, menu), "9 Items", and a "Sort By" dropdown set to "Position" with an upward arrow. At the bottom left, there is a "CATEGORY" dropdown.



Failure Banner Scenario



Coupon code is not valid

This is demo store. Orders won't be processed. All data resets once a day. USD - US Dollar ▾
Default welcome msg! Sign In or Create an Account

 LUMA

Search entire store here...   1

Express Shop What's New Women ▾ Men ▾ **Gear ▾** Training ▾ Sale ▾ Test Sale

Test Sale Pro Ingredients

Home > Gear > Watches

Watches


Gender ▾ **Shape** ▾ **Style** ▾ **Color** ▾



Success/Failure Message in case of default Magento discount applicability

Default Magento discount Failure Message

Shopping Cart

✖ The coupon code "RU76" is not valid.

Item	Price	Qty	Subtotal
 Endurance Watch	\$49.00	<input type="text" value="1"/>	\$49.00

Summary

Estimate Shipping and Tax


Subtotal \$49.00


Tax \$0.00



Order Total \$49.00

Default Magento discount Success Message

Shopping Cart

 You used coupon code "H9KG".

Item	Price	Qty	Subtotal
 Endurance Watch	\$49.00	<input type="text" value="1"/>	\$49.00

[Update Shopping Cart](#)

[Gift options](#) ▾

Summary

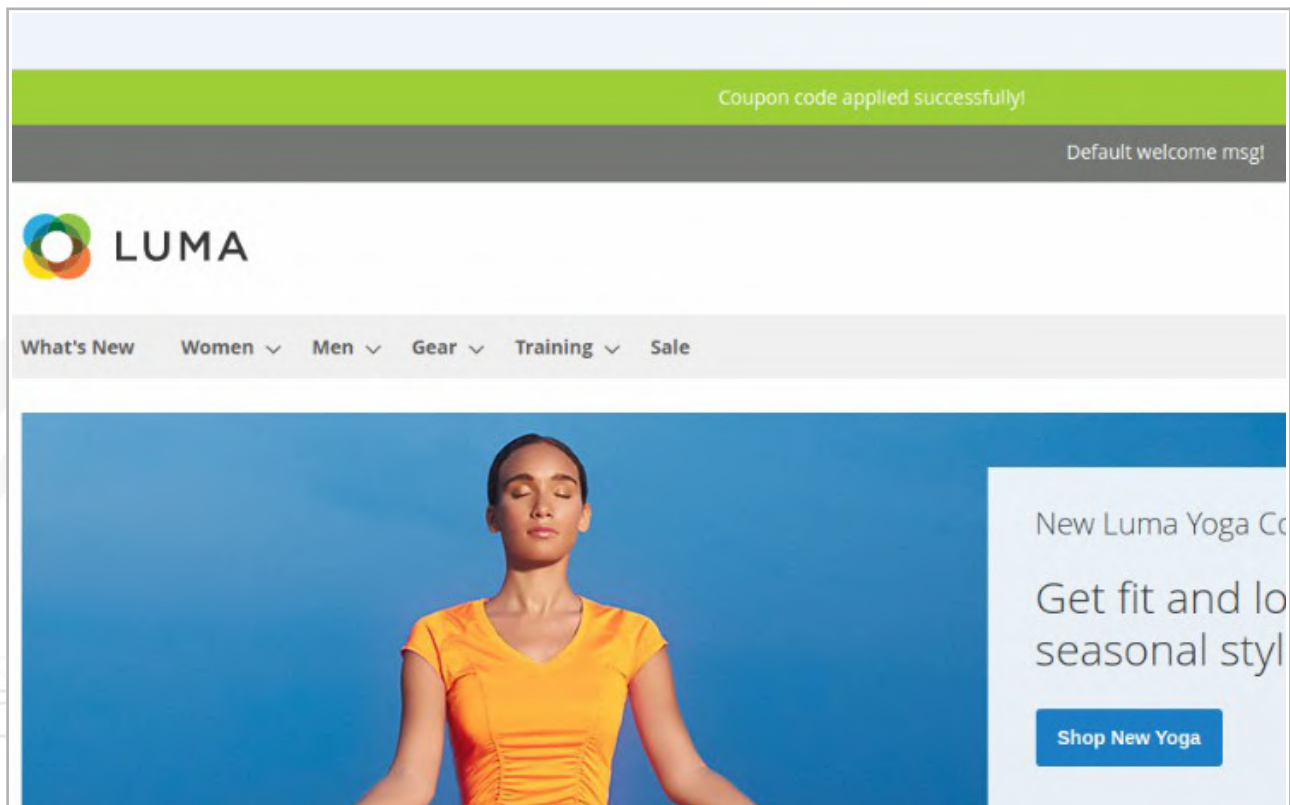
[Estimate Shipping and Tax](#) ▾

Subtotal	\$49.00
Discount (Test Coupon Code Link)	-\$20.00
Tax	\$0.00
Order Total	\$29.00

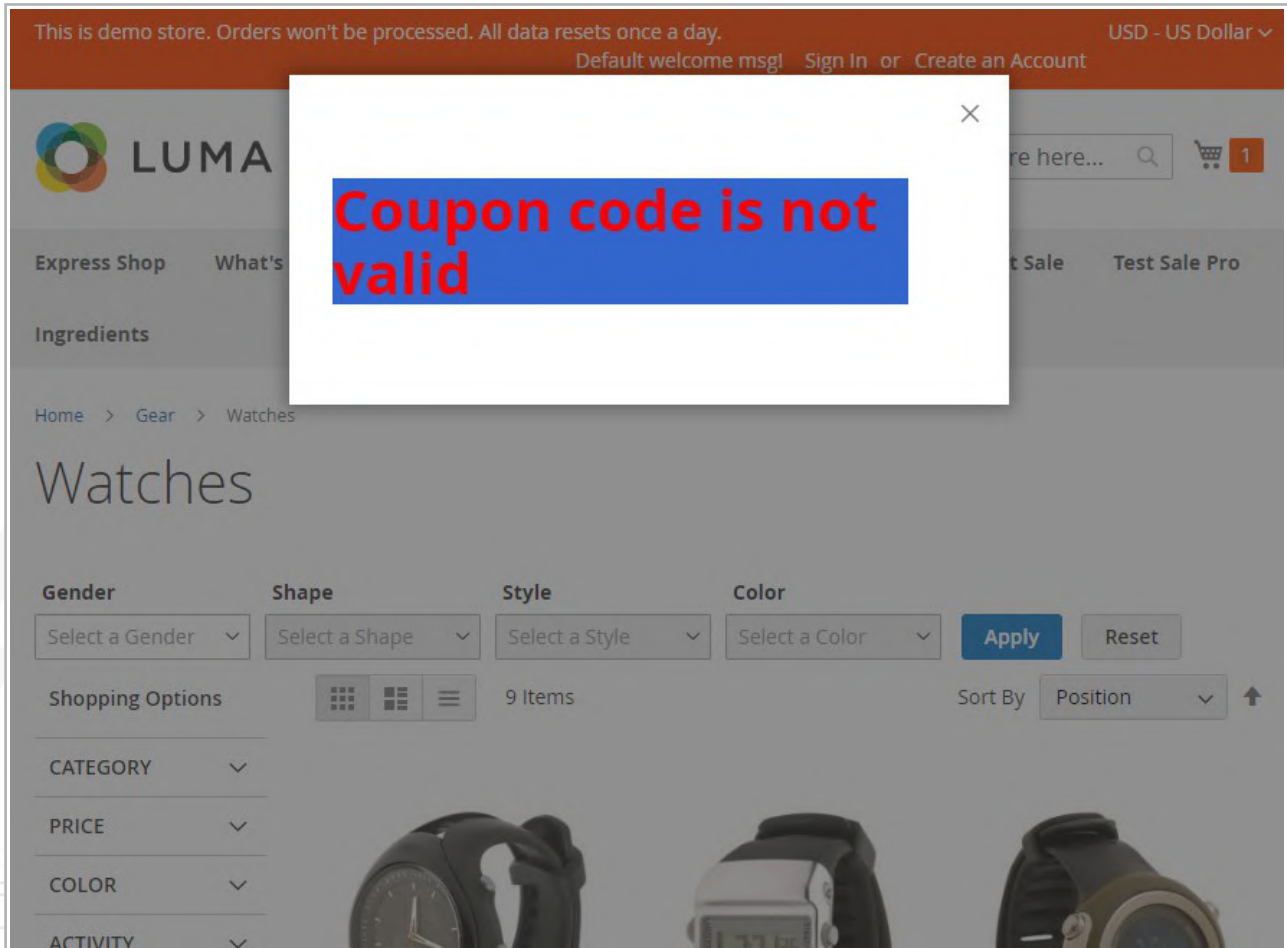
[Proceed to Checkout](#)

Success/Failure Message in case of Mageside discount applicability

Mageside discount Success Message





Mageside discount Failure Message



Application of coupon code in the shopping cart

Shopping Cart

Item	Price	Qty	Subtotal
 Bolo Sport Watch	\$49.00	1	\$49.00
 Didi Sport Watch	\$92.00	1	\$92.00

Summary

Estimate Shipping and Tax

Subtotal \$239.00

Discount (Test Coupon Code Link, Free shipping on any purchase over \$50) -\$80.00

Tax \$0.00

Order Total \$159.00

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)



— WE THRIVE YOUR

FEEDBACK

AND INPUT!

Email: customer@magaside.com

Web: www.magaside.com

Skype: [magaside](https://www.skype.com/name/magaside)

Facebook: www.facebook.com/magaside

Twitter: <https://twitter.com/magaside>

Mageside is a team of developers dedicated to Magento installation, support, extension creation and advanced customization. We are good at doing the heavy lifting, and there is no Magento project that is out of scope on a technical basis.

Mageside does full site conversions, Magento 2 upgrades, advanced extension development, deep systems integration and all the other fun stuff. Our code is incredibly clean, we are on first name basis with several of the core devs, and love every opportunity to create another fine expression of ecommerce. If you need the best, let us work on your next project.